

# Minutes of the 2009 National Field Archery Association Annual Meeting

Riviera Hotel & Casino, Las Vegas, Nevada

February 1-3, 2009

Recorded by Paul Davison

## GENERAL SESSION - Sunday, February 1, 2009

**General Assembly Meeting** called to order by President Bruce Cull at 10:03 am PST.

**Invocation** by John Pawlowski, Pennsylvania Director.

**Pledge of Allegiance**, led by Ray Jones, Sergeant of Arms.

**Introduction** of Officers, Councilmen, Directors and Guests.

**Roll Call** by Executive Secretary. [See Monday General Session for official tally and ballot considerations.]

**Rules of Assembly** and Meeting and Parliamentary Protocol highlighted by Parliamentarian Paul Davison.

## OLD BUSINESS

### 2008 Annual Meeting Minutes

Motion by MO, second by NE, to accept the 2008 Annual Meeting Minutes. Motion passed by show of hands.

### 2008 President's Report on the State of the NFAA and WAF, including the 2008 Headquarters Report.

President Cull gave his report using a Microsoft PowerPoint presentation. The presentation is a replication of his report given at the ATA Summit Conference in December 2008. It was followed by an "off-the-cuff" review of NFAA's year-end financial status, and how the WAF Vegas Shoot continues to cover the NFAA's fiscal shortfall. The text portion of the slideshow (less all graphics) is shown here:

### NFAA Today

- 1000 Clubs and Pro Shops
- State Affiliates in all 50 States
- Affiliate of IFAA
- Art Young Big & Small Game Program
- National Championships for Field, Indoor, Unmarked 3-D, Marked 3-D,
- World Archery Festival-WAF
- 65<sup>th</sup> Annual Field Archery Championship
- 

### How it all started

- 2005 NFAA National Outdoor
  - Welcomed-Midwestern Hospitality
  - Great Accommodations, Food & Entertainment
  - Economic Impact \$\$\$\$
- Land became available for sale
- Offer made on CA Headquarters
- NFAA Politics
- Financial
- 25 Years of Archery Exposure-Archery Friendly

### Putting the Pieces Together

- Existing NFAA Headquarters in CA Sold
- City of Yankton Proposal for New Headquarters
  - Partnerships-Local

- Incentives
- Easton Sports Development Foundation
  - Grant for Archery Center of Excellence
  - Scholarship Program
  - Revenue from ranges
  - Perpetuating Both Compound & Recurve Styles
- 

### The South Dakota Advantage

- South Dakota is the most affordable state in which to do business, according to the "2008 Milken Institute Cost of Doing Business Index".
- South Dakota has the best climate for entrepreneurship in the nation, according to the Small Business & Entrepreneurship Council's "Small Business Survival Index 2006".
- No Corporate Income Tax
- No Personal Income Tax
- No Personal Property Tax
- No Business Inventory Tax
- No Inheritance Tax
- Graduated Property Tax Abatement on Qualified New Construction
- South Dakota READY TO WORK!
- Visitor spending exceeds \$900 million – industry employs 40,000 people.
- Over 150,000 non-resident hunters.
- Archery Friendly State
- Governor's Office-Firearms Marketing Director – Archery?

## NFAA Headquarters & ESDF Center for Archery Excellence

### ❖ Firearms Manufacturers Relocated to South Dakota

- Black Hills Ammo
- Boyd's Gun Stocks
- Ultramax Ammo
- Black Hills Shooters Supply
- A & A Gun Engraving
- Andrew McFarlane Gun
- Jack First, Inc.
- Precision Reloading
- Jamison International
- B Searcy & Co.
- H-S Precision
- Dakota Arms
- Rushmore Ammo Supply
- Wideview Scope
- Corbon
- Bruce Bowen & Co.
- Miller Arms
- Superior Ammo
- Nesika Bay Precision
- 100 Straight Products

### ❖ Yankton – Wired to Nature

- Lewis and Clark Lake and the Missouri River (National Recreational River - National Park Service)
  - Beaches, boating, sailing, canoeing, kayaking, hobie cats, biking, hiking, archery, hunting, equestrian trails, recreation trails, and fishing.
  - Full service resort, 1000 campsites and a marina.
  - Over 2 Million Annual Visitors
  - Over 30 miles of recreation trails including Tom Brokaw Trail

### ❖ Check Out These Local Business Partners!

- City of Yankton
- Yankton County
- Yankton Office of Economic Development
- Yankton Area Progressive Growth
- Yankton Area Chamber of Commerce
- Governor's Office of Economic Development
- Planning and Development District III
- Mount Marty College
- Regional Technical Education Center
- University of South Dakota
- South Dakota Game, Fish & Parks
- Boy Scouts of America/Girl Scouts of America

### ❖ Financials

• Land-Owned	\$1,100,000.00
• Land-Used/leased	\$480,000.00
• Building & Ranges	<u>\$1,650,000.00</u>
	\$3,230,000.00
• City, County, EDC, YAPG, State	\$1,865,000.00
• NFAA	\$800,000.00
• ESDF	\$350,000.00
• GMC Dealer	\$200,000.00
• Gordon Composites	<u>\$15,000.00</u>
	\$3,230,000.00

### ❖ The Future — What Lies Ahead

- Tom Brokaw Trail System
- Multi-Use
- Soccer
- Jr. Football
- Campground
- Pipe Line
- Hyperion
- Major Tournaments
- NASP
- ASAP

### President's Report – Continued.

President Cull then introduced Dave Hosmer, the recently-appointed NFAA attorney, who suggested ways to streamline the NFAA, principally by reorganizing its present "Constitution/By-Laws/Policy" into "Articles of Incorporation and By-Laws" as one document, and "Policy" as separate document. The Articles would be no more than two pages long, with the "procedures" part of the current Constitution becoming the new By-Laws. Nearly all of the current By-Laws (mostly rules) would become "Policy" or "Rules." Dave was authorized by the NFAA Council to prepare a report on a complete "re-do" of the present NFAA Constitution and By-Laws. His recommendations will be ready for review before the 2010 Board of Directors meeting

President Cull reported that despite the current economic situation, the WAF continues to be strong. There was a net loss of two WAF sponsors, but booth sales at this year's Vegas Shoot increased slightly. Moreover, with the 2009 WAF Archery Classic moving to the NFAA Headquarters in Yankton, there will be no venue costs; thereby saving approximately \$30,000.00.

### Legislative Committee Meeting Room Assignments

The Administration, Competition and Equipment legislative committees were assigned rooms Capri 108, Top of the Riv South, and Capri 109, respectively. The Promotion and Public Relations Committee was assigned Room 6406.

**Recess.** The General Session was recessed until 9:00 am Monday.

## GENERAL SESSION - Monday, February 2, 2009

### Roll Call by Executive Secretary:

Officers present: President Bruce Cull and Vice President Brian Sheffler

Council, eight of eight present: Great Lakes, New England, Mid Atlantic, Midwestern, Northwestern, Southeastern, Southern and Southwestern

Committee Chairmen: NFAA Pro Chairperson Diane Watson and Tom Vollmer, Bowhunting Chairman.

NFAA State Directors, 43 of 50 present: MD, NJ, NY, PA, VA, WV (alternate), IA, KS, MN, MO, NE, ND, SD, CT, MA, ME, RI, AK, ID, MT, OR, WA, WY, FL, GA, KY, NC, SC, TN, LA, MS (alternate), OK, TX, AZ, CA, CO, HI, NM, NV IL, IN, OH, and WI. DE, NH, VT, AL, AR, UT and MI not present. AAE not affiliated.

**Ballot considerations:** Total weighted votes = 50; Two-thirds weighted majority = 34; Two-thirds non-weighted majority = 27; Simple weighted majority = 26; Simple non-weighted majority = 22

## NEW BUSINESS

### LEGISLATIVE COMMITTEE REPORTS

[Note: Several "15-Signature," and "Return to Committee" items shown in the following committee reports, were actually addressed after the main reports were presented. In other words, for the sake of continuity, the items are not necessarily in chronological order, including some Tuesday items being shown under Monday.]

#### ADMINISTRATION COMMITTEE

Co-chairmen: NE Councilman Ken Moore, SE Councilman Tim Austin, and NW Councilman Dennis Lundine.

Committee members: IL, WI, NJ, PA, WV, IA, MN, AK, OR, NC, GA, KY, TX, AZ, and NM Directors.

**NE-2.** Committee recommends no action.

**ED-1.** Committee recommends to adopt. Second by MN. Motion passed.

Page 24, Article XI, Sections A and D.

Change A to read (deletes Paragraph 8.):

A. Composition:

The Editorial Board shall consist of the following:

1. NFAA President, who shall serve as chairman of the board and who shall serve without voting privileges except in the case of a tie.
2. The NFAA Vice-President.
3. The NFAA Executive Secretary.
4. The official publication editor.
5. One member of the NFAA Board of Directors.
6. The Immediate Past President.
7. One member of the NFAA at large who does not hold an elective office in the NFAA.

Change D, Paragraph 2, to read:

2. To negotiate with an editor and/or publisher to produce the publication and with the webmaster to maintain the NFAA website.

**OH-1.** Committee recommends no action.

**NY-1.** Committee recommends no action.

**NJ-1.** Committee recommends no action. Moved to adopt by NJ, second by WA. Motion defeated.

**CO-1.** Committee recommends to adopt. Second by MO. Motion passed.

Page 64, Article VII, Sections A, C and F.

Change A, Paragraphs 1, 2 and 3 only to read:

A. Terms:

1. Round – A type of game. Freeman, NFAA Indoor round, Vegas indoor 450 round.
2. End – Five arrows shot consecutively by an archer during his/her turn to score for the Freeman and NFAA Indoor rounds. Three arrows shot consecutively by an archer during his/her turn to score for the Vegas 450 round.
3. Game – The divisions of a round. Four ends of five arrows for the Freeman and NFAA Indoor rounds. Five ends of three arrows for the Vegas 450 Indoor round.

Change C, Paragraph 1, Subparagraph 1.2 to read:

- 1.2 Type of round, NFAA Indoor, Freeman or Vegas 450 Indoor.

Change F, Paragraph 1 to read:

1. Individual Achievement Awards:

- 1.1 All archers who shoot in a sanctioned NFAA Indoor League will be eligible for individual achievement awards as follows:

120 patch	240 patch
140 patch	260 patch
160 patch	270 patch
180 patch	280 patch
200 patch	290 patch
220 patch	300 patch

- 1.2 Vegas 450 Indoor round:

200 patch	300 patch	420 patch
225 patch	325 patch	430 patch
250 patch	350 patch	440 patch
275 patch	400 patch	450 patch

The first three individual achievement awards won by an archer during a league period will be presented by the NFAA free of charge. Additional awards may be won but a charge to cover the cost of the awards will be assumed by the league sponsor or recipient of the award.

**MA-1.** Committee recommends to adopt. Second by NJ. Motion passed.

Page 77, Article XVIII, Section A. Change Paragraph 6 to read:

6. If a State Association is unable to process the charter application within thirty days of receipt, NFAA headquarters is authorized to accept the application and issue the charter. The State Association will be contacted for approval, and if the application is denied by the State Association, NFAA will immediately revoke the charter and notify the endorsed insurance carrier of the situation.

**SE-1.** Committee recommends to adopt. Second by NJ. Motion passed.

Page 83, Article XX. Change Article XX to read:

### **Amendments**

The By-Laws may be amended or revised by a two-thirds weighted vote of the Board of Directors as voted at the annual meeting, by mail ballot, or by the Board of Directors at an emergency meeting called by the NFAA President. At an emergency meeting called by the NFAA President, the weighted two-thirds vote must be two-thirds of the full NFAA Board of Directors.

**NY-2.** Committee recommends to adopt. Second by MN. Motion passed.

Policy Page 84. Change "1994" item to "2009" and revise "Certified Instructor and Master Coach Certification Requirements to read:

**2009: Certified Instructor and Master Coach Certification Requirements**

The certification of all NFAA Advanced Certified Instructors and Master Coaches received after February 1994 will expire 10 years from the date of issuance. Those instructors and Master Coaches certified prior to February 1994 shall retain their certification for as long as they remain NFAA members.

All Basic Instructors Certified by the Universal Basic Instructor course must re-certify every three years by attending another Universal Basic Instructor course. Basic Instructors who take an active interest in the sport of archery are encouraged to upgrade to Intermediate level.

All Intermediate Instructors Certified by the Universal Intermediate Instructor course must re-certify every four years by attending another Universal Intermediate Instructor course, or by applying to the CI Committee for re-certification and paying a \$10.00 re-certification fee, providing that they have been active instructors during the last year of their certification.

Advanced Certified Instructors (ACI) may re-certify by auditing a Shooters School or an ACI course presented by a current NFAA Master Coach at the reduced fee of \$50.00 (\$10.00 to the NFAA for record keeping), by passing a proctored ACI course exam and paying a \$10.00 re-certification fee, or by applying to the CI Committee for re-certification and paying a \$10.00 re-certification fee, providing that they have been active instructors during their certification period. Re-certification will not be unreasonably withheld. A proctor for the ACI exam may be a NFAA member designated by a NFAA Councilman or Director and approved by the NFAA CI Committee.

Master Coaches may re-certify by auditing a NFAA Master Coach School at the reduced fee of \$50.00 (\$10.00 to the NFAA for record keeping), or by applying to the CI Committee for re-certification and paying a

\$10.00 re-certification fee, providing that they have been active coaches during their certification period. Re-certification will not be unreasonably withheld.

**Re-certification after NFAA membership lapse.** If at any time an individual lets his/her NFAA membership expire, his/her certification as a Certified Instructor or Master Coach will also expire, and re-certification will be required. Note: To re-certify his/her NFAA certification, the person must renew their NFAA membership and observe a CI class or clinic. Reinstatement can also be obtained with permission of the CI Committee without attending another CI clinic, provided that the course has not changed significantly and all membership fees, both national and state that were in arrears, are paid in full, since the time they were allowed to lapse.

[Note: A Re-certification Application form was appended to this item, which will be available at NFAA Headquarters.]

**NY-3.** Committee recommends to adopt. Second by PA. Motion passed.

Policy Pages 84 and 85. Change second and third paragraphs to read:

**2003: The Certified Instructor Program ...** (balance of lead-in paragraph unchanged) .

**Requirements for Universal Basic Instructor Course** (revised 2009): This is a one-day course (8 to 12 hours, depending on the number of students). The minimum age for certification is 15 years old; however, any instructor under 18 years of age must be directly supervised by a certified instructor at least 18 years old who is present during the presentation of any youth archery program. Performance may be monitored, and each new instructor will have a one year probationary period. Cost of the course is \$20.00 for the course materials and certification plus the instructor's fee which may depend on the number of students. The primary purpose of this course is to prepare Basic Instructors to teach youth and beginning archers. This class may be taught by an NFAA Intermediate Instructor, Advanced Instructor, Master Coach or equivalent level USA Archery/NAA instructor..

**Requirements for Universal Intermediate Instructor Course** (revised 2009): This is a two day course (minimum 16 hours). The requirements for certification are: membership in NFAA or USA Archery, minimum 18 years of age with previous certification as a Basic Instructor or equivalent experience in archery. Six months active participation in the sport of archery is considered experience equivalent to Basic Instructor certification. Performance may be monitored, and each new instructor will have a one year probationary period. Cost of the course is \$25.00 for the course materials and certification plus the instructor's fee which may depend on the number of students. The primary purpose of this course is to prepare Intermediate Instructors to teach beginning and intermediate archers and to teach a Universal Basic Instructor course. This class may be taught by an NFAA Advanced Instructor, Master Coach or equivalent level USA Archery/NAA instructor.

[Note: remaining paragraphs of this item are unchanged.]

**GL-3.** Committee recommends to adopt. Second by MN. Motion passed.

Page 93, Appendix 4. Add 900 and Lake of the Woods rounds to the Appendix 4 "RANGE CAPTAIN'S STAKING AND TARGET GUIDE."

### **COUNCIL COMMITTEE**

Chairman: President Bruce Cull

Committee members: Vice-President Brian Sheffler, GL Councilman Bob McCutcheon, MA Councilman Mike LePera, MW Councilman Ray Jones, NE Councilman Ken Moore, NW Councilman Dennis Lundine, SO Councilman Lee Gregory, SE Councilman Tim Austin and SW Councilwoman Becky Pearson.

**GL-1.** Committee recommends to adopt. Second by NJ. Motion defeated by roll call vote, 33 ayes versus 17 nays.

**WA-2.** Committee recommends no action.

**C-1.** Committee recommends to adopt. Second by NJ. Motion defeated.

**C-2.** Committee recommends to adopt. Second by FL. Motion passed.

Page 25, Article XII, Section I. Change I to read:

I. Life Membership dues:

The fee for Life Membership shall be:

Head of Household: Twenty (20) times the Adult annual dues.

Head of Household (over 65): Six (6) times the Adult annual dues.

Spouse: Twenty (20) times the additional Adult family membership dues.

Children under 18: Twenty (20) times the additional family membership dues for each child.

When children reach the age of 18, they will have to pay the balance or, if they choose, start paying yearly dues. The fee can be paid quarterly in four equal payments, however, total fee must be paid within a 12-month period. Wives and children fees do not apply if the Head of Household fees are not paid.

**C-3.** Committee recommends no action.

**C-4.** Committee recommends to adopt. Second by SC. Motion passed  
Page 83, Article XX. Change Article XX to read:

### **Amendments**

The By-Laws may be amended or revised by a two-thirds vote of the Board of Directors, as voted at a physical or electronic meeting, or by mail ballot.

**HQ-1.** Committee recommends to adopt. Second by SC. Motion passed.  
Page 83, Article XX, Addendum II. Delete Addendum II.

**C-5.** Committee recommends no action.

**C-6.** Committee recommends to adopt. Second by NJ. Motion passed. This item consists of two parts:

1. Page 27, Article I heading. Change heading to read:

### **General Rules for Field Archery Games** **The following applies to all NFAA approved rounds**

2. Page 28, Article I, Section E. Add new Section E:

- E. No alcoholic beverages may be carried or consumed on any range or practice area during shooting hours at any NFAA sanctioned or owned tournament. Anyone caught breaking this rule will be immediately disqualified and not allowed to complete the tournament.

**C-7.** Committee recommends to adopt. Second by MO. Motion passed.  
Page 10, Article III, Section A, Paragraph 2. Add new Subparagraph 2.5:

- 2.5 Where a husband and wife are both Life Members of the NFAA, and the head of household dies, the surviving spouse shall become head of household without charge.

### **COMPETITION COMMITTEE**

Co-chairmen: MA Councilman Mike LePera, MW Councilman Ray Jones, and SO Councilman Lee Gregory.  
Committee members: IN, VA, SD, KA, ND, RI, MA, ID, MT, FL, SC, OK, MS, NV and HI Directors.

**SE-5.** Committee recommends to adopt. Second by FL. Motion passed.  
Page 27, Article I, Section A. Insert new Paragraph 7.:

7. Inside Out – A scoring term describing an arrow that does not touch the outer ring (separating line) of the applicable scoring area.

[Existing Paragraphs 7 through 10 are accordingly renumbered Paragraphs 8 through 11.]

**CA-1.** Committee recommends no action. Moved to adopt by CA, second by NM. Motion defeated.

**CA-2.** Committee recommends no action.

**NE-1.** Committee recommends no action. Moved to adopt by CT, second by RI. Motion defeated.

**SE-6.** Committee recommends no action.

**SE-7.** Committee recommends no action.

**SE-9.** Committee recommends to adopt. Second by MA. Motion passed.  
Page 46, Article IV, Section J, Paragraph 1. Change Paragraph 1 to read:

1. At Sectional and National Tournaments, awards shall be given for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> in all divisions and styles, except where the 2<sup>nd</sup> or 3<sup>rd</sup> place individual is in last place in the division or style. At state level and below the unit system may be used. The unit rule is defined as follows: One award for one through three archers; two awards for four through six archers; three awards for seven or more archers in a class.

**SE-10.** Committee recommends no action.

**SE-11.** Committee recommends no action.

**SE-8.** Committee recommends to adopt. Second by MA. Motion defeated.

**NE-4.** Committee recommends no action.

**AK-1.** Committee recommends no action. Moved to adopt by MN, second by AK. This item was then returned to Committee because of improper language. Subsequently, the item was amended in Committee by removing the improper language. Amended AK-1 was moved to adopt by MN, with second by AK. Amended motion defeated.

**FL-1.** Committee recommends to adopt. Second by FL. This item was also returned to Committee because of improper language. Subsequently, the item was amended in Committee with a complete re-write. Committee recommends to adopt amended FL-1. Second by NM. Motion defeated by roll call vote, 29 ayes versus 21 nays.

### **EQUIPMENT COMMITTEE**

Co-chairmen: GL Councilman Bob McCutcheon and SW Councilwoman Becky Pearson.

Committee members: OH, NY, MD, NE, CT, ME, WY, WA, TN, LA, CA and CO Directors.

**AZ-1.** Committee recommends no action. Moved to adopt by WA, second by AK. Motion defeated.

**GL-2.** Committee recommends to adopt as amended in Committee. Second by WA. Motion passed.

Page 28, Article II, Section A. Insert new Paragraph 6:

6. Maximum arrow diameter allowed in NFAA competition will be 0.422 inches, with point diameter not to exceed 0.425 inches.

[Existing Paragraphs 6 and 7 to be renumbered 7 and 8, respectively.]

**SE-2.** Committee recommends no action.

**SE-3.** Committee recommends no action.

**SE-4.** Committee recommends no action.

**NE-3.** Committee recommends no action.

**PA-1.** Committee recommends no action.

**NM-1.** Committee recommends to adopt. Second by CA. Motion passed.

Page 30, Article II, Section E, Paragraph 13. Change Paragraph 13 to read:

13. Brush buttons, string silencer, positioned no closer than midway between the nocking point and where the string touches the wheel/cam, and bow quiver installed on the opposite side of the sight window, with no part of the quiver or attachments visible in the sight window, are legal. One straight stabilizer, coupling device included if used, which cannot exceed 12 inches at any time as measured from the back of the bow, V-bar, counterbalance, and string dampeners, may be used in the Competitive Bowhunter style.

**WA-3.** Committee recommends no action. Motion to adopt by AK, second by WA. Motion defeated.

**LA-1.** Committee recommends to adopt as amended in Committee. Second by NM. Motion passed by roll call vote, 34 ayes versus 16 nays. This item consists of three parts:

1. Page 27, Article I, Section A. Add new Paragraphs 12 and 13.

12. Chronograph – An electronic device used for the measurement of arrow speed.
13. Bow scale – A device used for the measurement of peak draw weight.

2. Page 28, Article II, Section A, Paragraph 3. Change Paragraph 3 to read:

3. The maximum peak draw weight allowed in NFAA competition shall be 80 pounds, with a maximum arrow speed of 300 feet per second, with a variance of 3%. See By-Laws Article IV, Section D, Paragraph 1, Subparagraph 1.9.

3. Page 42, Article IV, Section D, Paragraph 1. Add new Subparagraph 1.9:

- 1.9 Assure that an official chronograph and official bow scale, defined in Article I, Section A, Paragraphs 12 and 13, respectively, are available at the tournament site. The official tournament bow scale and chronograph shall be used for enforcement of the peak draw weight and arrow speed limits specified in Article II, Section A, Paragraph 3. These devices shall be made available, without charge, to any regis-

tered competitor for the duration of the tournament. At the discretion of the Tournament Chairman, the requirement for these devices may be waived at state and club events.

## COMMITTEE CHAIRMEN'S REPORTS

**Pro Chairman's Report** by Pro Chairperson Diane Watson. No written report was available; the following notes are excerpts from her verbal report:

- Pro Chairman's job harder than expected.
- Trying to get Pro Division to "clean up our side of the street;" i.e., promoting themselves better
- Fifty-six Pros attended first meeting in 2008 at the Indoor Nationals. Conclusions from that meeting were:
  - Purses need to be larger.
  - Need PR person to acquire more non-endemic sponsors. Hiring such a person, however, is not affordable
  - Possibly develop a questionnaire for getting NFAA membership demographics, such that the NFAA President may narrow the search for new non-endemic sponsors.
- The second Pro meeting in 2008 was held at the Outdoor Nationals in July. Again, the primary issue discussed was the Pro purses.
- Other observations by the Pro Chairman:
  - Although a drug policy was rejected by the Directors at this meeting, the Pro Chairman supports it, and will bring it up at the Pro meeting at the March 2009 Indoor Nationals.
  - Need more articles by Pros, especially factory-sponsored Pros, in *Archery* magazine.
  - Need a Pro webpage in the NFAA website.
- Primary goal for 2009: Get more NFAA member demographics, such that we know where to concentrate our fund-raising objectives (that is, make the Pro Division more financially viable)

The Pro Chairman's report was followed by an extensive open discussion on Pro finances and dress code.

**Bowhunting and Conversation Committee Chairman's Report** by Tom Vollmer. Since he was recently appointed Bowhunting Chairman, Tom Vollmer merely introduced himself to the Directors, and made a brief report on the need to fill all open Sectional Bowhunting Committeemen and State Bowhunting Director positions, as well as a report on the Art Young Awards program. It seems that only nine different NFAA members applied for one or more Art Young Big Game and/or Small Game Awards in 2008.

**Promotion and Public Relations Committee Report.** A verbal report was not given. Instead, copies of the Committee's meeting minutes were given to the Directors, as follows:

**NFAA Promotional Committee Meeting**  
Riviera Hotel Room 6406, Las Vegas, NV  
Sunday, February 1, 2009

In attendance: Brian Sheffler, Ken Moore, Tom Vollmer, Rocky Kline.

Hunts of a Life Time Raffle:

- Ken Moore is looking into an "Outstanding Prize" for this raffle.
- Raffle tickets are planned to be sent out this spring, with the drawing to be at the 2010 Vegas Shoot.

Press Releases:

- During the 2008 year, the Promotional Committee has written and sent press releases to Louisville Convention Services and Hartford Convention Services.
- 2009 press release was written for US Archery magazine for the Vegas Shoot.
- Press releases will be sent out for the 2009 Indoor Nationals and the First Dakota Archery Classic.

New NFAA Calendar:

- Committee seems happy with the calendar, as a whole, for first time
- Seek out sponsorship for the calendar
- Deadline for having Sectional tournament information will remain October 31<sup>st</sup>.

Booth:

- Repairs have been made to one booth. To repair the second booth will cost over \$1000. Council has recommended to the Committee to wait on repairs.
- Booth posters have been updated.

The promotion committee would like to thank Paul Davison for his work on the 2009 NFAA Calendar. We like to thank Lee Gregory for his help in updating the posters on the booth. Also, we would like to thank President Bruce Cull for his future help in the Raffle, and Marihelen Rogers for her help with the US Archery magazine ad.

**2010 Tournament Site Announcements.** President Cull announced that the 2010 WAF Vegas Shoot will be held February 12-14, the National Indoor will be at Louisville on March 20-21, and the National Outdoor will be at Darrington, WA, during the last week of July (dates not yet determined). Sites and dates for the Unmarked 3-D and WAF Archery Classic have not been finalized at this time.

**Standing Committee Announcements.** President Cull stated that the 2009 Standing Committee appointments were still in-work, but they were expected to be finalized by the end of February

**Recess.** The General Session was recessed until 9:00 am Tuesday.

## GENERAL SESSION - Tuesday, February 3, 2009

### Financial Review and Budget

At this time the Directors were given the opportunity to comment on the FY 2008 “Reviewed Consolidated Financial Statements” prepared by Williams & Co., NFAA’s Certified Public Accounting firm. The Directors were then given the proposed FY 2010 budget, shown below, as approved by the Budget and Headquarters Monitoring Committee. A motion was made to accept the budget by MO, second by NJ. Motion passed.

### NFAA Budget for Fiscal Year 10/2009 - 09/2010

<b>Income:</b>	
Membership dues	\$ 316,000
Subscriptions	7,000
Coarse Approvals and Club Charters	16,000
Insurance Rebate	13,500
General Merchandise Sales	16,500
Tournaments and special events	210,000
WAF Net Income	60,000
Bowhunter Defense	1,300
Other Income	
Royalties	11,000
Advertising	25,000
Rental	12,000
Archery Center	10,000
Raffle	\$ 8,500
<b>Total Income</b>	<b>\$ 706,800</b>
<b>Expenses</b>	
Merchandise	\$ 8,000
Tournaments and special events	178,800
Administration	285,000
Depreciation Expense	15,000
Postage and Freight	25,000
Archery Magazine	120,000
Annual Meeting	70,000
Bowhunter Defense	\$ 5,000
<b>Total Expense</b>	<b>\$ 706,800</b>
<b>Net Income</b>	<b>—</b>

**After School Archery Program (ASAP).** Doug Engh, President of the National Alliance for the Development of Archery (NADA) briefed the Directors on ASAP, which is administered by NADA. The following is the outline of his PowerPoint presentation (less all graphics):

## After School Archery Program

### ASAP Partners

- ASAP, *After School Archery Program*, is a partnership between: *National Field Archery Association, USA Archery, the Archery Trade Association, the Archery Shooters Association, the Easton Sports Development Foundation II*, and is facilitated by the *National Alliance for the Development of Archery*

### National Alliance for the Development of Archery

- Non-Profit Association of Certified Archery Coaches of USAA, NFAA, NASP & 4-H.
- Trains 7,000+ new instructors each year on behalf of USA Archery and National Field Archery Association.
- Develops and Publishes Coaching Curriculum.
- Develops Programs in Recreation Agencies.
- Advocate for Professional Archery Instructors/Coaches.
- Facilitates “Junior Olympic Archery Development” and “After School Archery Program” Nationwide.

### What is ASAP?

- Bridge between initial archery introduction and a true life sport.
- Unified partnership with national organizations.
- Neutral content for whatever program equipment is available.
- Designed to teach new archers the various archery disciplines.

### ASAP Program Summary

- Community-based extended curriculum for recurve and compound bows.
- Lesson plans from 5 lessons up to 16 weeks.
- Skills lessons parallel USA Archery/NFAA coaches and archers training. No additional instructor training required, but can be provided.
- Run as a temporary mobile program or as a feeder club.
- Achievement awards for participating in specially designed shooting games to introduce field archery, JOAD and 3-D.

### ASAP Lesson Plans

- 45-90 min lesson plans spread over days or weeks.
- Skills training for proper shooting form.
- Health/social benefits consistent with NASPE’s “National Standards for Physical Education”.
- Coaching infrastructure consistent with guidelines of the National Council for Accreditation of Coaching Education.

### ASAP Provides —

- Achievement awards for shooting form and accuracy.
- Initial experience in tournaments and clubs.
- Opportunities to grow into their own equipment.
- Opportunities for continuing archery education.

### Easy for Instructors

- Teaches familiar shooting techniques.
- Neutral content for whichever program equipment is available.
- Provides lesson plans and sample schedules.
- Networks of instructor-training classes exist.

### Easy for New Archers

- New archers transition quickly.
- Neutral content for whichever program equipment is available.
- Provides achievements for both form and score improvement.
- Networks of certified instructors exist.

### ASAP Curriculum

#### Instructor Guide

- Several lesson plans and timetables.
- Instructor tips on teaching the skills
- ASAP scoring game instructions.
- How to set up mobile programs.

#### Student Guide

- Drills & Skills.
- Consistent training techniques developed by USA Archery and NFAA.

### USAA/NFAA Instructor Training & Certification

#### Basic Archery Instructor Course (Level 1)

- 8-12 hour class designed for someone with no archery experience and is good for 3 years.
- \$20 course materials.

#### Intermediate Archery Instructor Course (Level 2)

- 16 hour class for certified Basic Instructors and is good for 4 years. Teaches higher instructor skills and how to conduct a Basic Archery Instructor Course.
- \$25 course materials.

### Basic Scoring Game

- ASAP scoring game has four achievement levels and awards.
- ASAP stars are awarded for Drills & Skills that are mastered.
- Scoring method is similar to standard tournament rules that will be later encountered.

### Beyond the Basics

- Partners have developed specialty ASAP scoring games to give new archers experience in additional disciplines.
- Each game earns additional ASAP pins.

### JOAD Gold Game

- Introduction to USA Archery JOAD shooting and scoring using standard FITA targets.
- Developed for ASAP by USA Archery JOAD Committee.
- Can use common program equipment.

### ASAP 3-D Game

- Three achievement levels for shooting 3-D indoor practice target face.
- Teaches that scoring values increase with the difficulty of the shot placement.
- Developed for ASAP by ASA.
- Can use common program equipment.

### ASAP Areas of Growth

- Certified freelance instructors of USA Archery /NFAA, 4-H and NASP.
- Municipal Rec agencies.
- Homeschool associations.
- Schools through NASPE and AAHPERD.

## **Growth Methods**

Communications directly with:

- Recreation Agencies
- USAA/NFAA Instructors
- USAA/NFAA Elected Representatives
- Existing NADA Client Base
- Archery industry as a whole

Why Recreation Agencies?

- Professional/Subcontractor programmers
- Flexible schedules and budgets
- Provide after school programs for local schools
- Inter-agency networking opportunities
- Cross-promote community archery range development

## **ASAP Directly to Schools**

- Joined AAHPERD, and its Florida Chapter
- Exhibited at Florida Chapter Conference in Oct 2008
- Will next exhibit at National Conference March 2009
- Message is consistent as to other groups, that ASAP is an excellent follow-up program to existing introductory archery programs.

## **ESDF II Equipment Grants**

- 50 pilot locations in 50 states.
- Includes modified NADA Bow Box and 4 target mats.
- Targeted to community recreation agencies partnering with certified archery instructors and coaches.

*Instructor training and certification is provided where needed.*

## **ESDF II ASAP Grants**

- National Partnership between NADA and National Recreation and Parks Association.
- Funded by ESDF II.
- 100 cash grants of \$500 each.
- Used for ASAP program equipment, program materials or instructor training.
- 2-Year Partnership

## **ASAP Promotional Materials**

Free 21 page ASAP Program Guide for recreation leaders:

- Archery safety
- Transitioning into ASAP
- Equipment choices
- Range Layout
- Training & certification
- And much more ...

ASAP pamphlets for youth archers

- Transitioning from a starter program to ASAP.

Funded by ESDF II

ASAP PowerPoint Presentation

- A NADA-prepared presentation you can use to promote ASAP to recreation agencies, schools and instructors.

## **ASAP Website**

- Program Highlights
- Training Materials
- Achievement Awards
- Instructor Training
- ASAP Equipment Sites
- ASAP Partners

## **“Discover Archery” Magazine**

Online youth magazine

- Feature articles.
- Articles on shooting form and technique.
- Articles on clubs and individual youth archers.
- News section covering current youth archery events.
- “All About Archery” series.
- “Ask Petey” Q&A.
- “Archery Planet” international archery activities.
- Funded through grant by ESDFII.
- Highlights youth archery clubs and activities
- Introduces bowhunting and other archery sports

## **World Archery Shoot**

- Web-based immersion game will introduce archery in 3-dimensions.
- Visitors will learn about, and interact with, an actual archery tournament format.
- Visitors will be directed to “Discover Archery” Magazine
- Field Archery, indoor courses, multi-player are also possible.
- Encourages players to get involved in the sport and to invite their friends to play

## **How Can We Help You Start ASAP?**

- Request ASAP promotional flyers from NADA and distribute them to interested schools.
- Alert recreation departments of the ESDF grant funding available.
- NADA can coordinate USAA/NFAA instructor training courses for interested facilitators if needed.
- NADA can leverage its national partnership with NRPA on a state or local level.

## **Adjournment**

Motion to adjourn made by SC, second by OH. Motion passed by acclamation at approximately 10:30 am PST.